



ReThink Energy Florida 2024 Annual Report

NEWS AND SUCCESSES

SEED TEAM 2024 ANNUAL OUTREACH AND COMMUNITY IMPACT SUMMARY

In 2024, the SEED Team played a critical role in advancing community resilience, housing stability, and disaster recovery across targeted neighborhoods and disaster-impacted areas. Through a combination of proactive outreach, comprehensive home assessments, and responsive post-disaster engagement, the SEED Team strengthened relationships with residents and community partners while addressing urgent housing and recovery needs.

Home Assessments and Targeted Neighborhood Outreach

Throughout the year, the SEED Team conducted home assessments in five priority neighborhoods: Greater Bond, Providence, South City, Greater Frenchtown, and Griffin Heights. These assessments focused on identifying housing conditions, safety concerns, and potential eligibility for repair, rehabilitation, and resilience-focused interventions. The assessments also served as an entry point for resident education, trust-building, and connection to available housing and support resources.

In addition to routine home assessments, the SEED Team carried out post-tornado community assessments and outreach in the Providence and Greater Bond neighborhoods. These efforts prioritized rapid evaluation of storm-related damage, identification of immediate resident needs, and coordination with internal programs and external partners to support recovery planning and response.

Disaster Response and Post-Storm Recovery Efforts

Following hurricanes impacting the region in August and September 2024, the SEED Team shifted into an intensive disaster response and recovery role. Team members organized and staffed food distribution sites to address immediate food insecurity for affected residents. They also provided direct assistance to households navigating the FEMA application and documentation process, helping residents understand eligibility requirements, complete applications, and access federal recovery resources.

Community Engagement and Impact

Across all outreach and recovery activities, the SEED Team emphasized community presence, responsiveness, and collaboration. By maintaining consistent engagement before and after disasters, the team helped ensure residents were not only assessed but supported through recovery pathways. The 2024 efforts reinforced the SEED Team's role as a trusted community partner and a key contributor to both housing stability and disaster resilience in the neighborhoods served.

NEWS AND SUCCESSES

Youth Education

The summer of 2024 was filled with many moments of learning, laughter, and connection. We began the year continuing our after school science program with Sabal Palm Elementary, we then added Nims Middle School, and soon after Griffin Middle School. As we approached the spring, we hosted our annual Energy Whiz, a JSS Solar sprint for elementary and middle school students to compete in a solar vehicle race. We then hosted our annual Energy Camp for a week in June and another in July.

Throughout the summer, we also did outreach with other camps such as Brownsville Preparatory School and The Brilliance Resilience Camp! As we continued to build our community relationships, we were able to resume our afterschool science program in our previous schools while adding Pineview Elementary and Bond Elementary.



NEWS AND SUCCESSES

Campaigns

The Campaigns Team started out 2024 strong. In January, we led the Reclaiming Florida's Future advocacy efforts at Florida's Capitol, where we trained over 200 participants in effective legislative strategies, and facilitated their meeting with their legislators to discuss clean energy, clean air, and clean water issues.

February saw the beginning of our anti-incineration campaign, with monthly webinars through April attracting a statewide audience who took action by writing to their local officials and legislators about their concerns. We are continuing our partnerships with Floridians Against Waste Incineration to continue this work.

Legislative session ended in March, and we began a veto campaign for a particularly bad piece of legislation, HB 1645 "Energy Resources." The bill was signed into law in May, but we were able to educate and engage many people on these issues.



June 2024 we were proud to launch **Reclaiming Florida's Future Year-Round**. After learning about the limits of an approach to legislative engagement focused primarily on building up to a single lobby day, we are expanding our legislative engagement activities to include in-district meetings with legislators, legislative delegation meetings, and interim committee-week meetings so that we can maximize our impact on lobby day.

As we continue our work organizing Reclaiming Florida's Future Year-Round we also have been continuing our local advocacy efforts, with our Tally 100 members working on environmental and energy justice issues and advising City of Tallahassee staff as they begin implementing the Clean Energy Plan.

NEWS AND SUCCESSES

Sea Level Rise Project

Some significant activities occurred in 2024 for the Upper Limit project, the project that asks the question ‘How much Sea Level Rise is too much?’ and seeks to set a goal that addresses sea level rise directly. The Upper Limit project brings a more relatable, urgent metric to the conversation — one that allows us to visualize the impact of climate action through a focused lens.



Some significant activities occurred in 2024 for the Upper Limit project, the project that asks the question ‘How much Sea Level Rise is too much?’ and seeks to set a goal that addresses sea level rise directly. The Upper Limit project brings a more relatable, urgent metric to the conversation — one that allows us to visualize the impact of climate action through a focused lens.

While the project began as a Florida focused effort, it made significant headway in the national and international lenses this year. In February, an article, **Have we been Talking about Climate Change All Wrong**, was published in National Geographic. In June, we were invited to participate in a gathering with scholars from the IPCC, UN, state and federal governments, academic institutions, and NGOs. The workshop focused on moving beyond acknowledging the problem of coastal climate change projections to pushing for solutions at all levels of government, including internationally.

On Sept. 25, the UN General Assembly convened a high-level meeting on Sea-Level Rise to “address the urgent and escalating threat of rising seas.” In preparation for this day, we met with scientists, diplomats, partners and citizens from low-lying areas to discuss the concept and pursue it further. As part of this, we went to New York with Woods Hole Oceanographic Institute to announce the release of a report that takes a deep dive into the subject of Sea Level Rise. (Download report here: [\(Download report here:\)](#)) In conjunction with this effort, this Op Ed was also posted in the [Tampa Bay Times](#).

The year culminated in Kim Ross’ trip to Baku Azerbaijan to network and be a speaker in a side event in the Cryosphere Pavilion at COP29, as part of a presentation on [Ice Sheet Dynamics and Future Sea Level Rise at +1.5 °C.](#)



FINANCIAL REPORTS

ReThink Energy Florida Balance Sheet As of December 31, 2024

| | Dec 31, 24 |
|----------------------------------------|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| 1010 - Capital City Bank | 96,609.37 |
| 1015 - First Commerce-checking | 1,113.17 |
| 1016 - First Commerce - Shares | 11,261.62 |
| 1020 - Paypal | 1,215.16 |
| Other Income | 119.52 |
| Total Checking/Savings | 110,318.84 |
| Accounts Receivable | |
| 1600 - Accounts Receivable | 107.76 |
| Total Accounts Receivable | 107.76 |
| Other Current Assets | |
| Prepaid Insurance | 2,481.00 |
| Undeposited Funds | 5,120.00 |
| Total Other Current Assets | 7,601.00 |
| Total Current Assets | 118,027.60 |
| TOTAL ASSETS | 118,027.60 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| 3100 - Accounts Payable | 19.27 |
| Total Accounts Payable | 19.27 |
| Other Current Liabilities | |
| Deferred Income | 71,444.38 |
| Total Other Current Liabilities | 71,444.38 |
| Total Current Liabilities | 71,463.65 |
| Total Liabilities | 71,463.65 |
| Equity | |
| Unrestricted Net Assets | 46,469.56 |
| Net Income | 94.39 |
| Total Equity | 46,563.95 |
| TOTAL LIABILITIES & EQUITY | 118,027.60 |

